

Rotary International President Stephanie Urchick announced the presidential theme for 2024-2025 to be The Magic of Rotary. Urchick called upon members to recognize and amplify the organization's power to save lives. She saw the magic of Rotary on display when she was helping install water filters in the Dominican Republic. Two boys were watching as dirty water entered the filter, then ran out clean at the other end. "One of the boys grabbed my sleeve and said, 'Show me the magic again,'" she said. Rotary has a long history of working within seven areas of focus: